

IMPACT REPORT

2021 2022



MESSAGE FOR THE COMMUNITY



SAMUEL GONZÁLEZ CARDONA

A handwritten signature in black ink that reads "Samuel González Cardona".

President, United Way of Puerto Rico

Our Mission and Vision are our guide and north in everything we do. For this reason, in moments of crisis, we activate the immense philanthropic power of thousands of social investors, companies, other non-profit organizations, foundations, and the government, among many other stakeholders.

For the past two years, we have received grants from the American philanthropist MacKenzie Scott and the Coronavirus Aid Relief, and Economic Security Act (CARES Act). Although it was a new and complicated process for us, we managed to impact the community by activating over 240 non-profit organizations.

The impact of the initiatives we developed will last for many years. Equipment was provided to reduce the spread of the virus, food supplies, emotional support, help for displaced employees to return to the workforce, and school supplies, among other aid, programs and initiatives. We also invested in the infrastructure of the social sector and provided support to its employees.

With the MacKenzie Scott grant, we seek to strengthen initiatives aimed at improving food security, implement new programs and collaborate in the support of our non-profit partner organizations. Our organizational charter is also going through a process of introspective evaluation of where we should focus our efforts to achieve greater community impact. We are cementing the building blocks that will support these initiatives.

The Mission and Vision are clear, and our goals are ambitious, but we thank God for having in our ranks a group of excellent volunteers, an extremely committed work team, and friends to help us achieve our goals. With your support, we will achieve the Puerto Rico to which we all aspire.

JOSÉ F. ORAMAS

A handwritten signature in black ink that reads "José F. Oramas".

President, Board of Directors



During my first term as president of the United Way of Puerto Rico Board of Governors, which coincides with the commemoration of the 55th anniversary of the organization, I appreciate the trust placed in me to exercise this great responsibility, a duty that fills me with great pride and joy. I confess that my assignment is greatly facilitated because I have an excellent group of volunteers from our Board of Governors and the staff of United Way of Puerto Rico, who at the end of the day, have a clear goal when it comes to helping the community and creating the much-needed impact. I have witnessed how this organization no matter the obstacles, always moves forward with goals and objectives to help individuals and families in need through its over 125 affiliated non-

profit organizations. With great courage and determination despite all the socio-economic challenges aggravated by the COVID-19 pandemic crisis, our spirit has been awakened with the best in all of us, because the work done is proof of our resilience, commitment, and great willingness to help our community at all times. This clear notion, worthy of admiration and emulation, will continue with more efforts than ever before because we owe it to the people who need us. Our framework and clearly defined plans drive our entailed roles and responsibilities conscious of potential greater challenges ahead but focus on the opportunities that they also bring to the table to continue highlighting our organizational essence. Our main value as an entity is present in many aspects of support for the community to whom we owe ourselves. I acknowledge our other valued organizational assets, our volunteers, and social investors, thank you for that extra mile that goes a long way. Count on me to continue being a source of support and connection to people, organizations, and resources, the propellants to achieve what is required to sustain our impact work.

Board of Governors 2021-2022

Juan Mario Álvarez
Volunteer

Eustaquio Babilonia*
Volunteer

CPA Marc Bjorkman*
Managing Partner
Deloitte & Touche

José J. Borges
General Manager
Mass Mutual Financial

Lcdo. Graham Castillo
President and COO
Estudios Técnicos, Inc.

Víctor M. Cruz
General Manager
Lilly del Caribe

José Juan Dávila, Esq.
Operations and Sales Vice President
Liberty

Jaime Figueroa
President
PharmPix Corp.

Diana Flores
Human Resources Director
Amgen

Iván Fraticelli
General Manager
RicoH Puerto Rico

Lori-Ann Frontera
Human Resources Director
Viatrix

Jonathan García
Sales and Marketing Vice President
WAPA-TV

Lcda. María Elena González Calderón
Attorney of Counsel
Ferraiuoli, LLC

Paul T. Hargen
General Manager
HP

CPA Jorge Hernández
Chief Executive Officer
Aerostar Airport Holdings

Artur Jotic*
President
International Restaurants Service

Luis R. Martí*
Volunteer

CPA Roberto J. Martínez Santiago
Chief Financial Officer
Universal Group

Manuel M. Matosantos
Volunteer

Homar Maurás
President and CEO
Citi International Financial Services

Rubén Medina Lugo Esq.
Partner and Manager
Cancio, Nadal & Rivera, LLC

Rosana Meléndez*
Senior Director, Human Resources
Walmart PR

Carlos J. Morell
President
Burger King Puerto Rico

José F. Oramas*
Country Manager
UPS

Néstor L. Ortiz De Hoyos Esq.*
Government and Commercial Matters Director
AbbVie Corp.

Carlos Otero
Volunteer

Dr. Yasmín Pedrogo*
Professor
Depto. de Pediatría Escuela de Ciencias Médicas, UPR

CPA Perez Andrés*
Vice President Ejecutivo and CFO
Carrión. Laffitte de Casellas

Lcda. Lizzie Pérez*
President
CommuniCon Solutions

CPA Luis Pérez*
Partner
KPMG LLP

Ismael Ríos
Sr. Program Manager
Microsoft Corp.

CPA Nayda Rivera Batista
EVP & Chief Risk Officer
First Bancorp

Carlos Pepe Rodríguez
President
Lopito, Ileana & Howie

Manuel Sánchez-Sierra
COO
Hoy Health LLC.

CPA Agnes Suárez
President and CEO
AIG Insurance Co.

Raymond Totti
Executive Vice President
Uno Radio Group

Germán Uribe
President
Plaza Outsource Solutions

Charles Vaillant
President
Triangle Dealers/Lexus San Juan y Ponce

Vivian J. Vázquez Bonilla
Commercial Excellence Manager
Abbott Nutrition

CPA Miguel R. Venta
Volunteer

Audrey Zamot
Human Resources Director
Edwards Lifesciences

United Way of Puerto Rico Professional Team

Samuel González
President

Heidi E. Cortés
Vice President of Finance and Administration

Carlos E. Gómez-Montes
Vice President of Resource Development

Jaime D. Bahamundi
Director of Marketing and Communications

Juan M. González
Director of Community Strategies

Nina Girón
Director of Human Resources

Natasha I. Hernández Montes
Manager of Transformational Volunteering



VISION

United in a community where every individual and family reach their maximum potential through education, health and financial stability.

MISSION

Leaders of social change, integrating the community in the achievement of the common good, by creating opportunities for a better life for all.



EDUCATION

Promote the development of the maximum possible potential of children and young people to become productive citizens.



HEALTH

Promote the physical, emotional and mental well-being of families, groups and individuals.



FINANCIAL STABILITY

Promote programs and services that cover the basic needs and economic stability of families and individuals.

Community Impact Initiatives



Mission accomplished!

Our work plan was fully completed, distributing close to \$20,000,000, in emergency response programs, mitigation efforts, and community support after the COVID-19 crisis. All possible and enabled by the CARES Act funds, in agreement with the Puerto Rico Fiscal Agency and Financial Advisory Authority (AAFAF).

COVID RELIEF FUND FINANCIAL INVESTMENT SUMMARY 2021

Strategies/Projects/Programs/Initiatives	Investment
Emotional Support	\$ 2,138,903
Financial Advisory	\$ 115,227
Community Centers	\$ 2,495,276
Educational Campaigns - Financial Counseling	\$ 243,510
Educational Campaigns (Prevention)	\$ 1,852,837
Paso a Paso (Support for the Unemployed)	\$ 301,165
Personal Protection Equipment-Community Distribution	\$ 3,793,414
Food Supplies (Prepared, Perishable & Non-Perishable)	\$ 7,259,675
Economic Support for NPO's Operational Expenses	\$ 369,281

Grand Total

\$ 18,569,288



Hundreds of employees from 52 investment companies demonstrated what it means to LIVE UNITED, carrying out different 49 projects, at 52 affiliated non-profit partner organizations

As part of our programs, we successfully deployed the 'Regala un Día' (Give a Day) event, once again close enough to its original nature, after the pandemic forced us to partially deviate from the normal structure of this activity.



Community Impact Initiatives

20 affiliated organizations distributed more than 1,700 backpacks equipped with school supplies

The initiative 'Ayuda un Niño en su Educación' (Help with the Education of a Child) was also a success behind the joint efforts of our Office of Transformational Volunteering and its collaborators. We thank the 35 companies that collaborated in this much-needed drive.



\$10,000,000 grant awarded to our organization by MacKenzie Scott

The investment of these funds over three years complements and reinforces the support we provide to non-profit organizations to address issues such as food security, social inequity, and the provision of basic but essential services that promote innovative solutions in support of early childhood.



Community Impact Initiatives



Women in non-traditional jobs

United Way of Puerto Rico and its 'Sembrando Futuro, para el Desarrollo de Una Nueva Generación' (Seeding the Future for the Development of a New Generation) program, together with the Department of Social Work of the Interamerican University (Metropolitan Campus), committed to promoting equality, implemented three projects: 'Women in Non-Traditional Jobs', 'Leaders for Equity and Social Justice', and 'Responsible and Empathetic Media Coverage'. In the case of the 'Women in Non-Traditional Jobs' initiative, 20 scholarships were awarded to support their goals of acquiring skills to work as handymen so that they can later start their own micro-enterprise. The support includes educational workshops and tools that will guide them towards that economic independence to which they aspire. Our thanks to Dr. José Luis Castro, director of the proposal and his work team for carrying out very successfully the implementation of these projects.

The National Association of Letter Carriers (869) announced with great satisfaction the achievement of the collection of 2,964,000 pounds of non-perishable food from their National Food Drive

This achievement conducted on May 2022 was historic as it surpassed the 2019 collection 2,374,594 pounds, ranking first on the Island and in the United States. The National Association of Letter Carriers had not held the event for the past three years due to the earthquakes in the southern area of the Island and the COVID-19 pandemic. This food, donated by citizens, represent about 85% of a year's supply and sustenance for non-profit institutions affiliated to United Way of Puerto Rico. We thank the entire community for the shared supplies, the United States Postal Service, AARP, the Caribe Girl Scouts Council, 'El Remanso' Geriatric Center, and all the volunteers and artists who joined in solidarity in this brotherly love effort.



Community Impact Initiatives



San Patricio State Forest

The San Patricio State Forest continues its evolution process with new developments for the benefit of the community.



Cine Bajo el Dosel (Under the Canopy Cinema)

This event provides outdoor entertainment for visitors. *'In the Heights'* was the first movie featured with the endorsement of its creator, Lin-Manuel Miranda.

Semana del Planeta Tierra (Planet Earth Week)

Featured a series of recreational and educational activities such as multisensory, storytelling, and arts-and-crafts, among educational talks and nature discovery trails. The presentation of *'Nino y su Mundo Musical'* (Nino and his Musical World) was the closing attraction.



Community Impact Initiatives

New Proposals Office



The Proposals Office was established as part of the evolution of our organization and formally structuring new fundraising models and approaches during the first quarter of 2022. Its scope is to implement a work plan based on objectives and results. It focuses on identifying the existence of available grants and works on proposals to request and gather funds. This enables the materialization of economic resources that importantly complement our traditional fundraising dynamics. Resources of great expertise were hired, Dr. Rafael Torrech San Ignacio and Mariela Cruz Esq., as added-value assets to our operation.



Community Impact Initiatives

CENTRO DE ASISTENCIA VOLUNTARIA



VITA CHILD TAX CREDIT

Early Childhood Support Resources Facilitation

As a result of advocacy efforts actively carried out by United Way of Puerto Rico in 2019, a group of volunteers from the Board of Governors visited the offices of over 17 representatives, senators and legislators in Washington, D.C., to advocate for the extension and inclusion of Puerto Rico to the Child Tax Credit program, as it applies to residents of the United States.

Thankfully, this economic benefit is a reality for Puerto Rican residents. Given this, together with the VITA Centers of the Internal Revenue Service (IRS), we promote this new tax credit, to make it easier for as many families as possible in Puerto Rico to claim and collect this important economic benefit. With the support of the Lopito Ileana & Howie advertising agency, we developed a massive communication campaign. As part of the efforts of our Transformational Volunteering Office, we established Facilitated Self Assistance Centers (FSA's), strategically located, help families fill out their 1040-PR forms, through the coordination of our 2-1-1 Puerto Rico Information and Referral Center.



TOP 25 Community Investors



3M Puerto Rico, Inc.*
 A&R Environmental Technologies, Cayey
 Adsuar, Muñiz, Goyco Seda & Pérez-Ochoa, P.S.C.
 AEG Management
 Aerostar Airport Holdings, LLC
 Allstate Insurance Co. (Calle Andalucía)
 Almena Consultants Group, Inc.
 Amphenol Advanced Sensors **
 Aquino, De Córdova, Alfaro & Co.
 Asesores Financieros Comunitarios, Inc.
 Ashford Hospital
 Asociación de Suscripción Conjunta
 Asociación Pro-Juventud y Comunidad de Barrio Palmas
 Aspen Surgical a Hill-Rom Co.
 Assurant **
 Autopistas Metropolitanas de Puerto Rico
 Axesa Servicios de Información
 Axis Care Health Logistics, Inc.**
 Bacardi Corporation**
 Badillo Saatchi & Saatchi
 Banco Popular de Puerto Rico
 Bancolombia Puerto Rico
 BASF Agricultural Products de PR *
 Baxter Healthcare of PR - Aibonito*
 Baxter Healthcare of PR - Guayama
 Baxter Healthcare of PR - Jayuya
 Baxter Healthcare, Puerto Rico Global
 Baxter Sales & Distribution Corp.
 Bayer PR - Crop Science
 Bayer Puerto Rico, Inc. **
 BEArco, LLC
 Best Buy - Plaza Las Américas
 Bio Nuclear of Puerto Rico, Inc.
 BNC International Banking Corp. *
 Boston Scientific Corp.
 BP & Blow Molding, Inc., Cayey
 Bristol-Myers Squibb Mfg. Co. - Humacao Plant**
 Cadillac Uniforms & Linen Supply
 Campo Fresco
 Cancio, Nadal & Rivera, LLC
 Caparra Center Associates, LLC*
 Careers, Inc.
 Caribbean Auto Processing & Logistics, LLC
 Caribbean Can Manufacturing
 Caribbean Produce
 Caribbean Refrescos, Inc
 Carribout Export "Ciclón"
 Caribe Hilton Hotel
 Carrión, Laffitte & Casellas, Inc. (HUB/CCLC)
 Caterpillar (RIMCO)
 Capri
 CBX Global (CaribEx)

CEGsoft
 Cemex Puerto Rico, Inc.
 Centro AYANI, Inc.
 Century Packing Corp
 Ceramco Mfg. B.V.
 Cervecera de Puerto Rico
 César Castillo, Inc.
 Cigna Healthcare - PR Claim, Inc.
 Citi
 Clinical Medical Services, Inc.
 Club Caribe
 CODERI
 Colegio de CPA de Puerto Rico*
 Collins Aerospace
 ConWaste
 Cooperativa de Seguros Vida de Puerto Rico
 Cooperativa Seguros Múltiples de PR
 CooperVision Puerto Rico
 Cortelco Systems PR, Inc.
 Cortés Industrial Organization, Inc.
 CPM PR, LLC
 Crowley Liner Services, Inc.
 CSA Architects & Engineers, LLP
 CT Radiology Complex
 Danosa Caribbean
 De Ángel & Compañía
 Deloitte + Touche
 Destilería Serrallés, Inc.
 Doña Yíya Foods
 Eagle Industries
 Eaton Corporation - Arecibo **
 Eaton Corporation - Coamo **
 Eaton Corporation - Las Piedras **
 Ecolab Manufacturing, Inc.
 El Conquistador Resort
 El Mesón de Felipe, Inc.
 El San Juan Hotel & Casino
 El Vocero de PR (Publi Inversiones PR, Inc.)
 Eli Lilly Export S.A.**
 EMI Equity Mortgage, Inc.**
 Empacadora Hill Brothers
 Empire Co.
 Empresas Berrios, Inc.
 Empresas Fonalledas *
 Empresas La Famosa, Inc.
 Empresas Pitusa, Inc.
 Environmental Quality Laboratories, Inc.
 Ernst & Young Puerto Rico, LLC
 Essentra Packaging Puerto Rico, Inc.
 Evertec
 FedEx Corporation *
 Fluor Daniel Caribbean, Inc. *

Galíndez, LLC
 G4S Security Solutions ***
 General Motors *
 GFR Media, LLC
 GSK, Guayama
 H.B. Zachry
 Haier Appliances Caribbean and Company
 Harland Clarke, Inc.
 Henkel Puerto Rico, Inc.
 Hershey PR, Inc.
 Hewlett Packard Enterprise
 Hilton Ponce Golf & Casino Resort
 Hospital Auxilio Mutuo
 Hospital de la Concepción
 Hospital Pavia - Santurce
 Hospital Pavia - Hato Rey
 Hospital San Carlos Borromeo, Inc.
 Housing Promoters, Inc.
 HP, Inc. **
 IBM Puerto Rico
 ICPR Junior College
 IMC Financial Services, Inc.
 Instituto Pre Vocacional e Industrial
 IPR Pharmaceuticals, Inc.
 Islandwide Group
 J. Pica & Cia
 JC Automation, Corp.
 JCPenny PR, Inc.
 Kelly Services
 Kevane Grant Thornton, LLP
 Kimberly Clark PR Inc.**
 KPMG LLP - San Juan
 Liberty Cablevision of PR, Ltd
 Lifestyle Footwear, Inc.
 LinkActiv, Inc.
 Lopito, Ileana & Howie
 Lord Construction Group, Inc.
 Luis A. Ayala Colón Suhrs., Inc.
 Macy's Puerto Rico (Ponce/ Plaza las Americas)
 Management Group Investors, LLC
 Marshalls
 MassMutual Puerto Rico
 Matosantos Commercial, Corp.
 Mayagüez Resort & Casino
 McConnell Valdés LLC
 Mentor Technical Group, Corp.
 Merck *
 Molinos de Puerto Rico, LLC
 Multinational Life Insurance Company
 Nationwide
 New York Foundling
 NOVA Southeastern University

Nuestra Escuela, Inc.
 Nypro Healthcare
 O'Neill & Borges *
 Otis Elevator
 Pan Pepin
 Party City of PR, Inc.
 Payco Foods Corporation
 Pentaq Manufacturing Corp.
 PepsiCo. Caribbean, Inc.
 Pepsi-Cola PR Distributing
 Pet Plastics LLC d/b/a BacPlus
 Pfizer Biopharmaceutical Group
 PharmaCon
 PharmPix, Corp.**
 PHM Healthcare Solutions
 Pietrantoní Méndez & Álvarez
 Plaza del Caribe, SE
 Popular Auto
 Popular Insurance, Inc.
 Popular Securities, Inc.
 PR Coffee Roasters
 Praxair Puerto Rico B.V.*
 PricewaterhouseCoopers
 Procter & Gamble Commercial, LLC
 Puerto Rico Farm Credit, ACA**
 Puerto Rico Telephone Company
 Quality Electroplating Corp.
 Ralph's Food Warehouse, Inc.
 Rent Express by Berrios, Inc.
 RICOH PR, Inc.
 Rivera, Carrasquillo, Martínez & Font
 Roche Operation, Ltd.
 RSM Puerto Rico **
 Sam's Club
 San Jorge Children's & Women's Hospital
 San Juan Marriott Resort & Stellaris Casino
 Schuster, Aguiló LLP
 SECURITAS
 SIMED
 Sistema Universitario Ana G. Méndez, Inc.
 Smart Networks, LLC
 Sociedad Americana Contra el Cáncer de PR
 Sociedad Puertorriqueña de Epilepsia
 Sol Puerto Rico Limited**
 Stryker Puerto Rico, Ltd. *
 Subway
 SuperMax
 Supermercados AMIGO**
 Synchrony Financial
 Tech Group Puerto Rico, Inc.**
 Techno Plastics Industries, Inc.

The Clorox Company
 The Coca Cola Company, DBA The Minute Maid Co.
 The Condado Plaza Hilton
 The Condado Plaza Hilton
 The Fairbank Corporation (Urb. Valencia)
 Thermo Fisher Scientific *
 Thermo King de PR**
 TJ Maxx
 TotalEnergies
 Toyota de Puerto Rico Corp.
 TraFon Group
 Trans - Oceanic Life Insurance Company **
 Triangle Dealers
 UHY del Valle & Nieves, PSC
 United Surety & Indemnity Company **
 United Way de Puerto Rico
 Universidad Interamericana de PR - Recinto Metro
 Uno Radio Group
 Walgreens Puerto Rico, Inc.
 WAPA TV - Pegasus Communications
 Worldnet Telecommunications, Inc.
 YMCA - Ponce
 Zimmer Manufacturing B.V.

Audited Financial Statement

	Without Donors Restrictions	With Donor Restrictions	Total
REVENUES, GAINS AND SUPPORT:			
Gross campaigns contributions, next year's campaign, net of allowance for uncollectible promises	\$ - - - -	\$ 4,178,173	\$ 4,178,173
Gross campaign contributions, current and prior years' campaigns, net of donor designated and estimated uncollectible	588,930	- - - -	588,930
Less donors designated	- - - -	(986,183)	(986,183)
Net campaign revenue	588,930	3,191,990	3,780,920
CARES Act Fund	19,689,286	- - - -	19,689,286
Grants	1,178,095	92,926	1,271,021
Contributions including in-kind of \$11,731	34,791	6,239	41,030
Investments return, net	329,037	- - - -	329,037
Other Income	345,990	- - - -	345,990
Net assets released from restrictions	4,160,000	4,160,000	- - - -
TOTAL REVENUES,GAINS AND SUPPORT	26,326,129	(868,845)	25,457,284
EXPENSES			
Program services:			
Fund distributions, including in-kind donations of \$10,791	3,755,334	- - - -	3,755,333
Allocation Services	273,879	- - - -	273,879
Information and Referral	75,637	- - - -	75,637
Volunteer center	63,891	- - - -	63,891
Sembrando Futuro	117,363	- - - -	117,363
Special Project (Department of Health)	1,121,115	- - - -	1,121,115
CARES Acts Fund	18,426,012	- - - -	18,426,012
Other programs	1,730,715	- - - -	1,730,715
TOTAL PROGRAM SERVICES	25,527,946	- - - -	25,527,946
SUPPORTING SERVICES:			
Management and general	756,244	- - - -	756,244
Fundraising	642,772	- - - -	642,772
TOTAL SUPPORTING SERVICES	1,399,020	- - - -	1,399,020
TOTAL EXPENSES	26,926,966	- - - -	26,926,966
Change in Net Assets	(600,837)	(868,845)	(1,469,682)
NET ASSETS AT BEGINING OF THE YEAR	14,660,383	3,206,913	17,867,296
NET ASSETS AT END OF YEAR	\$14,059,546	\$2,338,068	\$16,397,614

STATEMENTS OF ACTIVITIES AND CHANGES IN THE NET
ASSETS FOR THIS YEAR ENDED IN DECEMBER 31, 2021

A little from you can help many.



(787)728-8500 | UNITEDWAYPR.ORG

